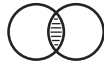


Everything you need to know about GXM is summarized into this one-pager at your fingertips.

## QUICK FACTS



We have over 14 years of experience working with a wide range of industry, ranging from fashion and telco to finance and education.



An integrated creative agency that deliver cross media solution through traditional, digital and new media.

### INVADE

A new media division under GXM provides the latest in presentation and marketing solutions (holograms, touch-screens, transparent display).

## HOW WE WORK

We provide advertising solutions wrapped up in a specially ideated concept, ready to be delivered to target consumers through specially selected cross-channel mediums that fit seamlessly into their media-usage patterns.



### STRATEGY

We start by first creating a strategy to solve your brand's needs. At the core of our strategy is always your customers, their needs and wants, and how your brand is enriching their lives.



### CONCEPT

We then turn the strategy into a concept that resonates with your customers, draws their engagement and enhances their brand experience.



### CROSS-MEDIA PLAN

We identify the most effective media to reach out to your customers. Then we craft a cross-media plan to deliver the solution, optimized to each chosen media.

## SERVICES



### STRATEGY

- Strategic Planning
- Digital Strategy
- Cross-media Plan
- Social Strategy
- IA Strategy



### DESIGN

- User Experience Design
- Web Design
- Mobile Design
- Content Design
- Video Production



### TECHNOLOGY

- Web Development
- Mobile Development
- CMS Development
- Web Applications
- New Media [INVADE]

## CLIENTS



HITACHI

Kenanga



Bata



## CONTACT US

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